

# CARIBOU DOWNTOWN & TEAM MAIN STREET

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Maine Downtown Affiliate Communities

City of Caribou, Maine

**Application for Enrollment**

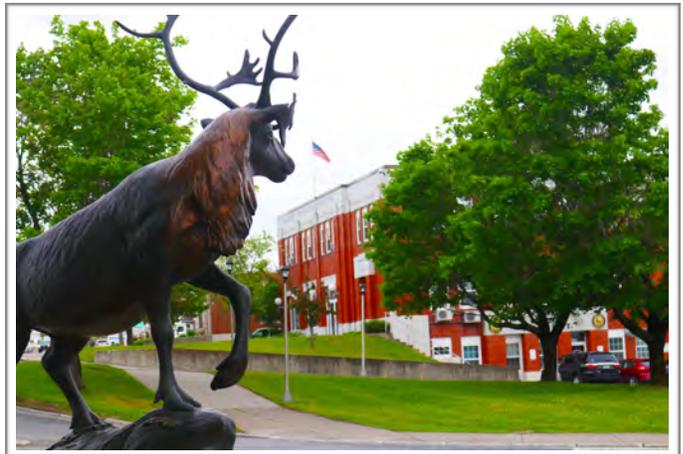
## Downtown Caribou

The City of Caribou's downtown district is rich in history and full of future promise. It is a blend of historic structures and newer builds and is easily walkable. Pocket parks and perfect canvases for public art abounds! Sweden, Herschel, Main, High, Water and Hatch Streets converge and boast historic anchors: the Caribou Public Library, Municipal Building, Police Department, United States Post Office, T.D. Bank and Caribou Theater. In addition to these long-standing locations, downtown is home to the S.W. Collins complex. The Collins store opened in 1844 and has always been on the site of the present building. In addition, our own Maine State Senator Susan Collins' office is the cornerstone of the downtown mall. Plus, Caribou's mighty downtown district boasts gift stores Brambleberry Market, Monica's Scandinavian Gift Shop and Freme's Jewelry. You'll find specialty shops Sear's/Options, Aroostook Stitches, Dollar General, Buzzell's Expect More Dollar Store and The Cubby. Professional offices abound with State Farm Insurance, Cary Medical Center, Kirkpatrick & Bennett Law Offices, Phoenix Direct Care and Sitel Corporation. The Maine Dance Academy and Miss Jordyn's Pre-School round out the eclectic mix of home-grown goodness. If you are hungry, enjoy a meal at Mascoto's Italian Restaurant, Burger Boy or Reno's Family Restaurant.

In addition to the businesses gracing our downtown district, the City of Caribou has been known to throw some really great events! The intimacy of Sweden Street allows us to create a welcoming community atmosphere while minimizing disruptions to vehicle and business traffic. We have successfully grown our "Thursdays on Sweden Street" music, food and craft series for the past five years. Visitors from across Maine enjoy shopping and socializing on the street. Our newly formed downtown team is also researching October events, the Taste of Caribou and pop-up shops for 2018-2019, plus fundraisers to aid in facade grants, rental assistance for new businesses and public art pieces.

## Streetscape Photos & Aerials

Welcome to Downtown, Caribou!

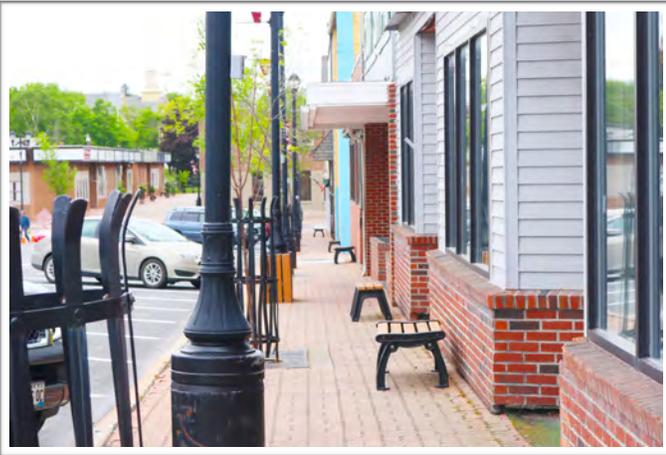




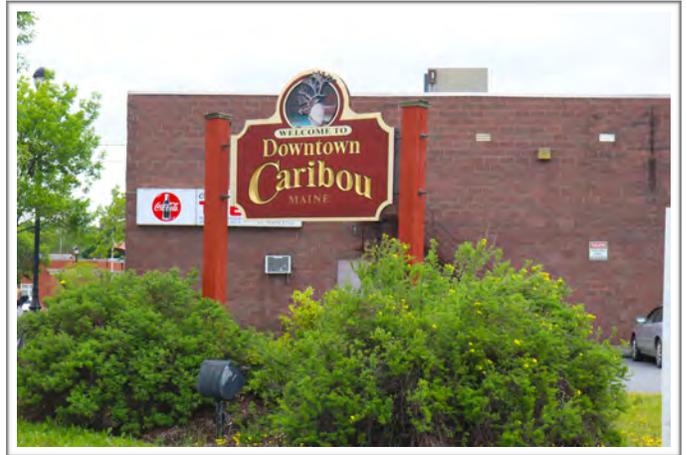
*Main St. Looking East*



*Herschel St. Looking South; Historic Powers Theater Building*



*Sweden St. Looking East*



*Hatch Dr. Looking East*

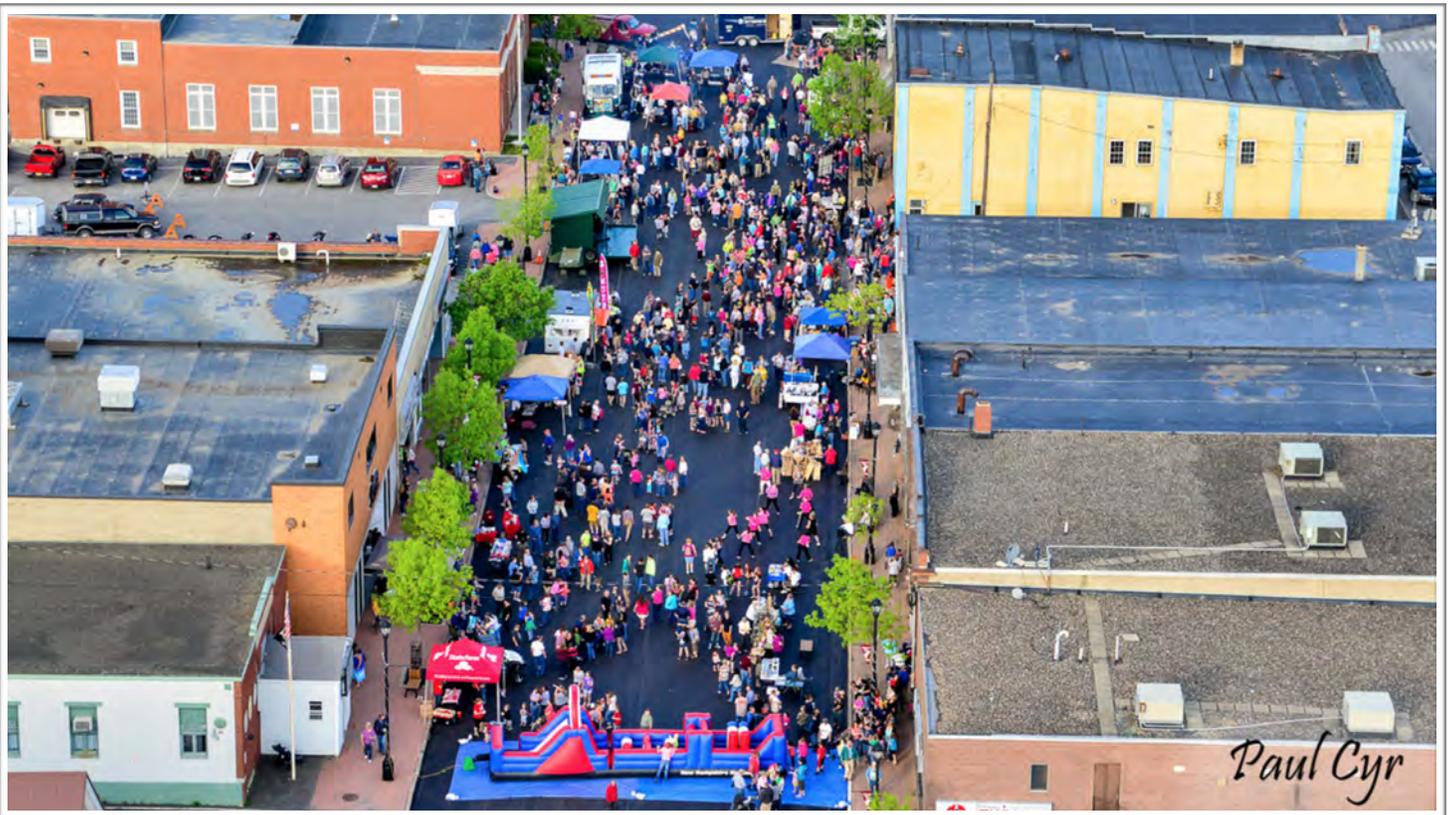


*Looking South at High St. (foreground) & Water St. (background)*

*Paul Cyr*



*Looking East - Thursdays on Sweden St. Event*



*Looking East - Thursdays on Sweden St. Event*



Looking Northeast & Downtown Core: Hatch, Herschel, Main & High Streets



Looking West at Downtown Caribou



**Total area: 0.3 square miles  
Approximately 185 acres**

Our proposed Downtown District would include downtown proper, High Street, Water Street, the Aroostook Riverfront & historic Train Station, Nylander Museum, and many historic churches. We would also like to include “Gateways” to Caribou’s various commercial districts. Our mission is to promote pride and prosperity to all of Caribou with a primary focus on downtown revitalization and development.



Caribou Statue where Downtown Mall, Main & High Streets meet

## Organized Effort & Vision

### Mission:

Planning for, sustaining and responsibly growing Downtown Caribou as a thriving economic engine and cultural cornerstone with top-tier quality-of-life for all citizens, businesses, residents and visitors.

### Vision:

Serve as a catalyst for prosperity, historic preservation and future development by re-establishing Downtown as the hub of economic and cultural influence in Caribou.

The City of Caribou Downtown Team is committed to re-inventing our unique and historic Downtown through events, marketing and entrepreneurial efforts. With Affiliate status, we hope to seek grants and donations to increase awareness and opportunities to all Caribou citizens. We firmly intend to use our resources to:

- Work hand-in-hand with the City of Caribou's vision of encouraging the continued development of commerce and industry; supporting and enhancing Caribou's strong foundation of all-season recreational opportunities; promote a community where you can grow your family, business and yourself; and provide a safe healthy and welcoming atmosphere for all
- Improve the opportunities and aesthetics in Downtown Caribou through both business and cultural improvements: including, but not limited to: grants, rental assistance for new businesses, facade grants and public art. Work with other City Departments on cohesive branding and gateway signage.
- Offer education, workshops and networking opportunities to all business owners and potential entrepreneurs established or looking to establish in Caribou. Work with the Caribou Public Library to promote business resources.
- Be a helpful liaison between the business community and the municipality.
- Enhance walkability and promote Caribou's "Age-Friendly Community" designation.
- Build upon and enhance Caribou's sense of community and civic pride.
- Create and enhance Downtown events as part of a larger tourism and development plan.
- Raise monies to develop the waterfront as a destination for tourism and better integrate Water Street as the "Gateway" to the riverfront development and further promote all "gateways" of the community.
- Work with the Caribou City Council, Caribou Economic Growth Council and Business Investment Group to seek and support opportunities.
- Strengthen the Caribou core using the Main Street Transformation Strategies and Four Points Approach: Economic Vitality, Design, Promotion, and Organization.