



The City of Caribou presents: **Community Connections**

A bulletin for you, our valued Caribou businesses.

June 2023 Edition

Welcome New Businesses to Caribou

- | | |
|----------------------------|------------------------|
| ○ Ruska Coffee | 98 Sweden Street |
| ○ New England Kenworth | 1101 Presque Isle Road |
| ○ Emery's Outpost | 461 Plante Road |
| ○ SKIN by Meghan Dinneen | 149 Bennett Drive |
| ○ The Maine Bean & Tea | 46 Fort Street |
| ○ Big Bang Theater | 66 Sweden Street |
| ○ Gilman Electrical Supply | 408 Main Street |
| ○ Dragon Knight Café | 118 Bennett Drive |

Thank you for investing in Caribou!

The City of Caribou is listening ~ please reach out!

Go to cariboumaine.org/visit and click the "Get Listed" link, or use your phone to scan this code and be taken directly to the business survey!



City of Caribou

Text the city to find information and report issues!

Try it today,
text **Hi** to:
207.492.4992

View terms and privacy policy info at textmygov.com/opt-in-terms-conditions. Msg & Data rates apply.

TextMyGov™



Get listed on the City of Caribou tourism webpage (left) and if you need information, you can now interact via "TextMyGov" (right) to find answers or sign up for alerts & events. City staff wants to hear from you!

2024 Comprehensive Plan

The Caribou Planning Board has started to work on the 2024 Comprehensive Plan – a roadmap for the next ten years. What do you as a business owner see as important priorities to consider? Staff is working to incorporate economic development initiatives and ideas for growth. Please let us know your ideas! Reach out to Karen Gorman at kgorman@cariboumaine.org.

We want to hear from YOU!



The Caribou City Manager would like to hear about you and your business! Why not give her a call to set up a time to talk?

Penny Thompson
(207) 493 – 5961
pthompson@cariboumaine.org

Or Judy Kleeman in the City Manager's office:
493 – 5962 or
jkleeman@cariboumaine.org

Are you looking to expand?

The Caribou Economic Growth Council (CEGC) has funds available to loan to your business. More information is available on our website:

<https://www.cariboumaine.org/wp-content/uploads/2022/02/CEGC-LOAN-PORTFOLIO.pdf>

<https://www.cariboumaine.org/wp-content/uploads/2022/02/CEGC-PROGRAM-CHEAT-SHEET.pdf>

The first step is to speak to Northern Maine Development Commission (NMDC) who manages the application process and loan servicing.

The CEGC meets monthly. The Council has eight community members with two ex-officio members: a member of the Caribou City Council and the Caribou City Manager.

Have you heard?

- The Caribou City Council has formed a “Caribou Development Committee”. At their next meeting, they will be conducting a SWOT analysis of Caribou’s strengths, weaknesses, opportunities, and threats.
- The Caribou City Council has formed a new working board for the Nylander Museum of Natural History. Look for the museum to open again soon!
- Weekends with Yankee magazine visited Caribou this winter and produced a wonderful video:

<https://newengland.com/weekends-with-yankee/adventure-in-maine-snowmobiling-in-caribou/>

Thinking about Small Business Saturday?

Santa and his reindeer were a big hit again in 2022. We offered a \$1,000 Caribou Shopping Spree to encourage shoppers to patronize Caribou businesses. Do you have feedback on that approach? If you are a retail business and would like to participate in 2023, please reach out. We are open to new ideas!

Do not wait: Let us know how City staff can assist you with your business goals!

Let's talk about the City of Caribou Brownfields Grant

(To clean up the Riverfront power plants site!)

The City of Caribou has been awarded a \$900,000 grant from the US EPA for the clean-up of the vacant, dilapidated former diesel electric plant and some small buildings down on the Aroostook River near the dam. This site is considered a brownfield because previous industrial uses limit future development. After this project is complete, the City of Caribou will apply for a larger grant to clean up the steam plant. We need your help!

The US EPA contracts with universities to provide technical assistance to brownfield communities (such as Caribou). In New England, the TAB program is administered by the University of Connecticut. The faculty and students have given city staff valuable assistance in the process of obtaining this grant.

Right now, we are working with UCONN TAB to get citizen input. If you have questions about brownfields, please watch the video, "Brownfields 101". It is less than 5 minutes long! Please sign up and take the survey for Caribou.

<https://engagetab.citizenlab.co/en/pages/caribou>

This is very important to the process dictated by the EPA!

STEPS TO SIGN UP:



s.uconn.edu/tabengage

1. Scan QR code or go to link
2. Click "Sign Up" to create an account
3. Confirm your account
4. Complete your profile
5. Find Your Community and begin getting involved!



1954



2023



Our Future

Thank you for providing valuable information to your community!

Caribou agriculture + tourism = agritourism!



875 Fort Fairfield Road ~ Caribou 498-6565





Growing in Maine since 2021

Community Supported Agriculture

2023 Edition

U-Pick Blueberries & Fresh Vegetables

290 East Presque Isle Rd, Caribou, Me 04736

Office: 207-498-8238

Invite your friends to Caribou this summer!



ALL BIKES WELCOME!
JULY 13, 2023 • 5PM

BIKES WILL GATHER AT SKYWAY PLAZA BEGINNING AT 5PM FOR A POLICE-ESCORTED BIKE PARADE AT 5:45PM (FROM BENNETT DRIVE TO THE CARIBOU POST OFFICE PARKING LOT). BIKES WILL BE PARKED AND DISPLAYED FOR THE THURSDAYS ON SWEDEN STREET EVENT!

ALL RIDERS WILL RECEIVE A FREE RAFFLE TICKET FOR A PRIZE BASKET OF MOTORCYCLE GEAR & RESTAURANT GIFT CARDS.

- FOOD TRUCKS & VENDORS
- BAND: WALLY AND THE VIRGINIAN
- OUTDOOR CAFE: GAGHAN BROS. BREWING (PLEASE DRINK RESPONSIBLY)

cariboumaine.org/visit



AUGUST 10, 2023
BACK-TO-SCHOOL BASH

Jerry T Band

SPONSORED BY: GRIFFETH FORD MITSUBISHI, S.W. COLLINS CO.



DUSTBOWL
CARIBOU, MAINE
SPONSORED BY
OUTLAW
SEPTEMBER 14TH-17TH

www.cariboumaine.org/visit

CARIBOU CARES ABOUT KIDS

JULY 27-30, 2023

THURSDAY JULY 27

THURSDAY, FRIDAY, & SATURDAY: 12 TO 9 PM
SUNDAY: 12 TO 5 PM

- Food and Carnival Games
- Playground and Splash Pads open
- Inflatable Bounce Houses

BRING YOUR OWN CHAIR

FAVORITE CHARACTER MEET-UPS:
 Thursday, 6-8PM - Mickey & Minnie Mouse
 Friday, 6-8PM - Mario & Luigi
 Saturday, 1-4PM - Paw Patrol's Rocky & Skye
 Sunday, 3-6PM - Tom & Jerry

12 to 2PM - Tie-Dye T-Shirt (\$1) & hot dog lunch
 3PM - Story time with Caribou Public Library
 5 to 7PM - Face Painting
 6 to 9PM - Street Vendors & Outdoor Beer Garden
 7 to 9PM - Yellow Brick Road - A Tribute to Elton John

THURSDAY'S SPONSORS:

YELLOW BRICK ROAD

180 SEALCOATING
596-SEAL
180seal.com

THE COUNTY FEDERAL CREDIT UNION

UPNORTH CABINS

THE Par Grill RESTAURANT
"Always Better Than Par"

FRIDAY JULY 28

12PM - Basketball Hot Shot Competition (outside)
 1PM - Kid's Art Event
 3PM - 3-on-3 basketball tournament (*PRE-REGISTER)
 5 to 7PM - Face Painting
 6 to 7PM - Wildlife Encounters Animal Show
 7:30 to 8:30PM - The Andrew Silver Variety Show

FRIDAY'S SPONSORS:

Andrew Silver VARIETY ARTIST

WILDLIFE ENCOUNTERS
ECOLOGY & WELLNESS CENTER

Caribou CABINS

Plourde Furniture Company

State Farm

SATURDAY JULY 29

12PM & 4PM - Wildlife Encounter Animal Show
 1:30 to 2:30PM - The Andrew Silver Variety Show
 3PM - Candy Grab (outside basketball court)
 5:30PM - Caribou Cares Parade (*PRE-REGISTER)
 6:30 to 8:30PM - Classic Car Show on Bennett Drive
 7PM - CirqOvation: The Joshua J. Supershow
 9PM - Fireworks Show

SATURDAY'S SPONSORS:

BEAULIEU'S GARAGE & BODY SHOP

HANEY'S HOME • FARM • GARDEN

Family Eyecare Mavor Optical
YOU WILL SEE THE DIFFERENCE

Progressive Realty

SUNDAY JULY 30

12 to 4PM - Farmer's & Crafters Market (NEW)
 12:30PM - Egg Toss Competition
 1PM & 3:30PM - CirqOvation: The Joshua J. Supershow
 1:30PM - Sack Races
 2:30PM - Power Wheels Demo Derby (outside court)
 3 to 5PM - Kid's Karaoke Competition w/ Keith Ouellette

SUNDAY'S SPONSORS:

AVIEST ENGINEERING

RENDZVOUS

PHOENIX DIRECT CARE

SOUTHERN MAINE

All events will be held at the Caribou Wellness & Recreation Center at 55 Bennett Drive.

Thanks to our generous sponsors, the fun is free and all are welcome!

TO *PRE-REGISTER:
(207) 493-4224

THE MOST NORTHEASTERN CITY IN THE UNITED STATES

CARIBOU MAINE

Caribou Cares About Kids is July 27 - 30, 2023.

Parade Theme ~ Caribou Agriculture: Pioneer Days to Modern Ways

The Caribou City Council prioritizes our Caribou businesses!

When making their 2023 priorities, the Caribou City Council gave City administration a clear directive about business retention, promotion, and communication!

We want to know how we can help. Please reach out to the City Manager Penny Thompson with your questions, comments, or concerns.



2023 Caribou City Council from left:

Dan Bagley, John Morrill, Courtney Boma, Jody Smith, Joan Theriault, R. Mark Goughan & Lou Willey.



City of Caribou
Economic Development
25 High Street
Caribou Maine 04736
www.cariboumaine.org